

APPLICATION OF REGRESSION ANALYSIS IN EVALUATION OF COMPETITIVENESS OF CHOSEN COMMERCIAL BANKS IN POLAND FROM 1996 TO 2004

Summary - Ascending level of competition on the market of bank services calls for systematical analysis and the evaluation of results obtained by some of the greatest commercial banks in section. On Polish market ING BŚ SA, BZWBK SA, Kredyt Bank SA and BPH SA banks belong to the best financial institutions of this type. The main issue of this paper was a comparative analysis of economical factors influencing the following institutions: ING BŚ SA, BZWBK SA, Kredyt Bank SA and BPH SA, between 1996 and 2004. Assessment of such economical factors like the number of outposts, rate of employment and the total of assets was made. Using the STATISTICA 6.0 PL package, allowed for presenting decisional attributes facilitating the consolidation process in the bank section.